



2023 Powering Inclusion

# From Gaps to Opportunity: Building Legacy Wealth in Black & Brown Communities

The Center for Economic Inclusion is the nation's first organization dedicated exclusively to equipping public and private sector employers and policy makers to close racial employment, income and wealth gaps and catalyze inclusive economic growth. The Center is Black woman-founded and led and maintains a staff and board that exceeds 60% African Americans.

Since the Center's founding in 2017, we have inspired innovation and transformation across the nation. The Center's work has ignited a movement for systemic change and shared accountability and investments in Black, Indigenous, Asian, and Latine workers, business owners, and racial and economic justice ambassadors, who hold the keys to regional economic growth and competitiveness.

The Center is a think and do tank. We are an accelerator committed to building the capacity of corporate and government executives, and Black, Indigenous, Asian, and Latino business owners who are ready to partner in shared accountability to transform regional economies into thriving, racially equitable ecosystems for everyone. More than 12 thousand people have joined us at a myriad of programs to reckon with the depths of racism in our economy and our workplaces and develop the skills to build anti-racist workplaces, communities, and economies.

**SPONSORSHIP OPPORTUNITIES**

# Events Profile

We host the only gatherings in the region that unite national and local experts, public- and private-sector leaders, and participants in one singular mission: to move from awareness to action and shared accountability to close racial wealth gaps and build an inclusive regional economy that works for everyone.

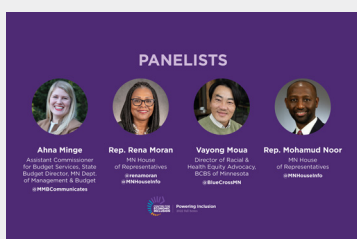
In 2018, we launched our first Powering Inclusion series of forums and workshops for employers and policy makers. Since then, national and local changemakers like Dr. Andre Perry, Arlan Hamilton, Andrea Guendelman, Nneka Serwaa Constantino, D’Angelos Svenkeson, and Nelima Setati Munene have shared the stage with our Founder and CEO Tawanna Black to elevate promising practices and tools, debate the issues that divide our communities, and help more than 30,000 people reckon with the actions required to build anti-racist workplaces and communities.

**In 2023, we will host our Fall Series Reckoning to Rise Digital Workshops, the Powering Inclusion Summit and six Reckoning for Truth, Trust & Racial Justice Tours.**



## Powering Inclusion Summit

In 2023, our Annual Powering Inclusion Summit returns June 22 to the Minneapolis Hilton. At this one-day conference, join us to meet the leading changemakers from our region and beyond who are closing gaps in housing, economic development, workforce development, business growth and more. Attendees walk away with tools they can use right away to transform their leadership, talent, supply chain, philanthropy and marketplace strategies and tools to measure the results. Average Participation: 1,000+



## Fall Series: Reckoning to Rise Digital Workshops

This series of forums spotlights the research, solutions and partnerships that matter in building inclusive economic growth. Each event features known and emerging national disruptors and leaders to discuss how to activate inclusive growth and offer data-driven, cross-sector, community-centric solutions to increase economic inclusion. Average Participation: 150 people (Hybrid event)



## Reckoning for Truth, Trust & Racial Justice Tour

Hosted in Montgomery, Alabama with experiences in Atlanta, Georgia and Selma, Alabama, this immersive experience reckons with America’s history of racism and othering, and the implications of this history on our relationships, systems, and efforts to build racially just, inclusive, and equitable communities today. Tour participants will explore the impacts of slavery and the Civil Rights movement on their beliefs, relationships, and power dynamics, through self-reflection, and within cohort conversations. Designed for executives and management level leaders, these tours offer a three- or four-day intensive on the economic foundation of America’s history of slavery, lynching, mass incarceration and wealth extraction. Average Participation: 30 people per tour.



# Sponsorship Opportunities

**Showcase your commitment to racial equity and inclusive growth! Join us in powering inclusion today.**

The Minneapolis-St. Paul region and similar regions across the country are at a critical moment in the journey to economic inclusion. The Center seeks partners who are ready to take action and join us in creating an economy that works for everyone by sponsoring our 2023 Powering Inclusion Annual Summit, Fall Series Reckoning to Rise Digital Workshops, and Reckoning for Truth, Trust & Racial Justice Tours.

Our sponsors can choose to sponsor the Powering Inclusion Annual Summit and Fall Series or enhance their sponsorship to include the Reckoning for Truth, Trust & Racial Justice Tours. As a sponsor, your investment tells the story of your commitment to anti-racism and inclusive economic growth to your clients, employees, and prospective partners and investors.

**In addition to the unique benefits of each sponsorship opportunity outlined on the next pages, our sponsors receive:**

- An opportunity to showcase your commitment to anti-racism, economic inclusion, and building an economy that works for everyone to the most diverse conference audience in Minnesota.
- Access to an actively engaged audience of 500 executive leaders via several mediums, giving you an opportunity to reach your current and future workforce, clients, and vendors.
- A learning opportunity like no other, designed exclusively for leaders like you and your peers to walk away with tools you can use now to transform your organization.

## Powering Inclusion Summit

### CONNECTION

Engage with more than 1,000 attendees representing Fortune 500 business leaders, diverse professionals, public sector leaders, and community changemakers.

*“Through the Summit, I connected to the network of organizations and people engaged in this work and formed the critical partnerships needed to move change forward.”* - Attendee

### EDUCATION

Learn from renowned speakers through main stage and breakout sessions with practical takeaways and applicable lessons for your organization.

*“I gained a tremendous amount information and valuable perspectives that will improve my DEI efforts and to bring back to my organization.”*  
- Attendee

### ACTION

Powering inclusion doesn't end after the last breakout session. Leverage real data and learnings from the Summit to take action and effect change within your organization.

96% of attendees said that the information presented was extremely useful, and 95% said they gained access to knowledge, tools, and resources that helped them advance economic inclusion.

*“My organization now regularly leverages the information we learned at the Summit, including the Center’s Indicators data, to drive systems change internally to ensure that our employees of color feel safe, seen, and valued from every lens and our recruitment for talent of color is strengthened and results in a more diverse workforce.”* - Attendee

# SPONSORSHIP LEVELS

## 2023 Powering Inclusion Summit & Fall Series: Reckoning to Rise Digital Workshops

	<b>ACCELERATOR</b> <b>\$100,000</b>	<b>CHANGE MAKER</b> <b>\$75,000</b>	<b>PURPOSE BUILDER</b> <b>\$50,000</b>	<b>ACTIVATOR</b> <b>\$25,000</b>	<b>INNOVATOR</b> <b>\$10,000</b>
<b>Co-Branding (print, digital)</b>	Marquee placement as Title Sponsor	Marquee placement as Title Sponsor	Marquee placement as Lead Sponsor	Marquee placement as Power Sponsor	
<b>Exclusive Sponsorship</b>	Yes; selected upon agreement	Yes; selected upon agreement	Yes; selected upon agreement		
<b>Visibility &amp; Brand-Building</b>	<ul style="list-style-type: none"> <li>• Morning plenary remarks</li> <li>• Mainstage video: speaking role, ad</li> <li>• Branded swag</li> <li>• Press release</li> <li>• Logo on event webpage</li> <li>• Annual report</li> <li>• Attendee communications</li> <li>• Event brochure</li> <li>• Blog post</li> <li>• Video interview</li> <li>• Secure joint media interviews</li> <li>• Social media mentions</li> <li>• Free exhibit booth space (large)</li> </ul>	<ul style="list-style-type: none"> <li>• Morning plenary remarks</li> <li>• Mainstage video: speaking role, ad</li> <li>• Branded swag</li> <li>• Press release</li> <li>• Logo on event webpage</li> <li>• Annual report</li> <li>• Attendee communications</li> <li>• Event brochure</li> <li>• Blog post</li> <li>• Video interview</li> <li>• Social media mentions</li> <li>• Free exhibit booth space (medium)</li> </ul>	<ul style="list-style-type: none"> <li>• Luncheon remarks</li> <li>• Mainstage video: speaking role, ad</li> <li>• Branded swag</li> <li>• Press release</li> <li>• Logo on event webpage</li> <li>• Annual report</li> <li>• Attendee communications</li> <li>• Event brochure</li> <li>• Social media mentions</li> <li>• Free exhibit booth space (medium)</li> </ul>	<ul style="list-style-type: none"> <li>• Closing plenary remarks</li> <li>• Mainstage video ad</li> <li>• Branded swag</li> <li>• Logo on event webpage</li> <li>• Annual report</li> <li>• Attendee communications</li> <li>• Event brochure</li> <li>• Social media mentions</li> </ul>	<ul style="list-style-type: none"> <li>• Mainstage video logo</li> <li>• Branded swag</li> <li>• Logo on event webpage</li> <li>• Annual report</li> <li>• Event brochure</li> <li>• Social media mention</li> </ul>
<b># of Tickets</b>	<ul style="list-style-type: none"> <li>• 20 Summit</li> <li>• 20 Fall Series</li> <li>• 15% discount on additional registrations</li> </ul>	<ul style="list-style-type: none"> <li>• 15 Summit</li> <li>• 15 Fall Series</li> <li>• 10% discount on additional registrations</li> </ul>	<ul style="list-style-type: none"> <li>• 12 Summit</li> <li>• 12 Fall Series</li> <li>• Additional tix, early-bird rate</li> </ul>	<ul style="list-style-type: none"> <li>• 10 Summit</li> <li>• 10 Fall Series</li> <li>• Additional tix, early-bird rate</li> </ul>	<ul style="list-style-type: none"> <li>• 8 Summit</li> <li>• 8 Fall Series</li> <li>• Additional tix, early-bird rate</li> </ul>
<b># Available</b>	1	1	2	4	Unlimited



Reach out to learn more and commit to powering inclusion today.

[events@centerforeconomicinclusion.org](mailto:events@centerforeconomicinclusion.org)

[centerforeconomicinclusion.org/PoweringInclusionSummit](https://centerforeconomicinclusion.org/PoweringInclusionSummit)

# SPONSORSHIP LEVELS

## Reckoning For Truth, Trust and Racial Justice Tour

	<b>ACCELERATOR \$100,000</b>	<b>CHANGE MAKER \$50,000</b>	<b>PURPOSE BUILDER \$25,000</b>	<b>ACTIVATOR \$10,000</b>	<b>INNOVATOR \$5,000</b>
<b>Visibility &amp; Brand-Building</b>	<ul style="list-style-type: none"> <li>• Logo on tour webpage</li> <li>• Logo on tour video</li> <li>• Branded swag</li> <li>• Annual report</li> <li>• Speaking opportunity on tour video</li> <li>• Press release</li> <li>• Dinner remarks</li> <li>• Press release</li> <li>• Co-host podcast</li> <li>• Signature design package</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on tour webpage</li> <li>• Logo on tour video</li> <li>• Branded swag</li> <li>• Annual report</li> <li>• Speaking opportunity on tour video</li> <li>• Press release</li> <li>• Luncheon remarks</li> <li>• Press release</li> <li>• Co-host podcast</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on tour webpage</li> <li>• Logo on tour video</li> <li>• Branded swag</li> <li>• Annual report</li> <li>• Speaking opportunity on tour video</li> <li>• Press release</li> <li>• Luncheon remarks</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on tour webpage</li> <li>• Logo on tour video</li> <li>• Branded swag</li> <li>• Annual report</li> <li>• Speaking opportunity tour video</li> <li>• Press release</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on tour webpage</li> <li>• Logo on tour video</li> <li>• Branded swag</li> <li>• Annual report</li> </ul>
<b># of Tickets</b>	3 Tour participants	2 Tour participants	1 Tour participant		
<b>VIP Reception Dinner</b>	8 attendees Room swag option	5 attendees Room swag option	4 attendees Room swag option	3 attendees Room swag option	2 attendees
<b># Available</b>	1	1	2	Unlimited	Unlimited



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[centerforeconomicinclusion.org](http://centerforeconomicinclusion.org)